



Be Discovered
Where Design Leads.

ANDMC)RE®

at High Point Market

ANDMORE brings the industry together.

Across High Point, ANDMORE creates connected destinations where buyers can source across categories, discover new brands and build relationships that move business forward.



30K

UNIQUE BUYERS

17

BUILDINGS

6.8

MILLION SQUARE
FEET

[View the Map](#)

From permanent showrooms to curated temporary destinations, **ANDMORE helps brands find the setting that fits their goals and stage of growth.**

- High Point is the industry's leading home furnishings Market.
- Access retailers, designers and other qualified buyers.
- With buyers from all 50 states and 70 countries, quickly expand your pool of buyers



INTERHALL Puts High Design at the Center of Discovery

Located on the ground floor of IHFC, INTERHALL brings together 80,000 square feet of fresh, design-driven temporary brands in a juried environment.

- 80,000 square feet of high-design temporary exhibits
- Ground-floor placement within IHFC
- A juried mix of modern interiors, classic furniture and décor
- Access to designers, specialty retailers and design-driven buyers



88%

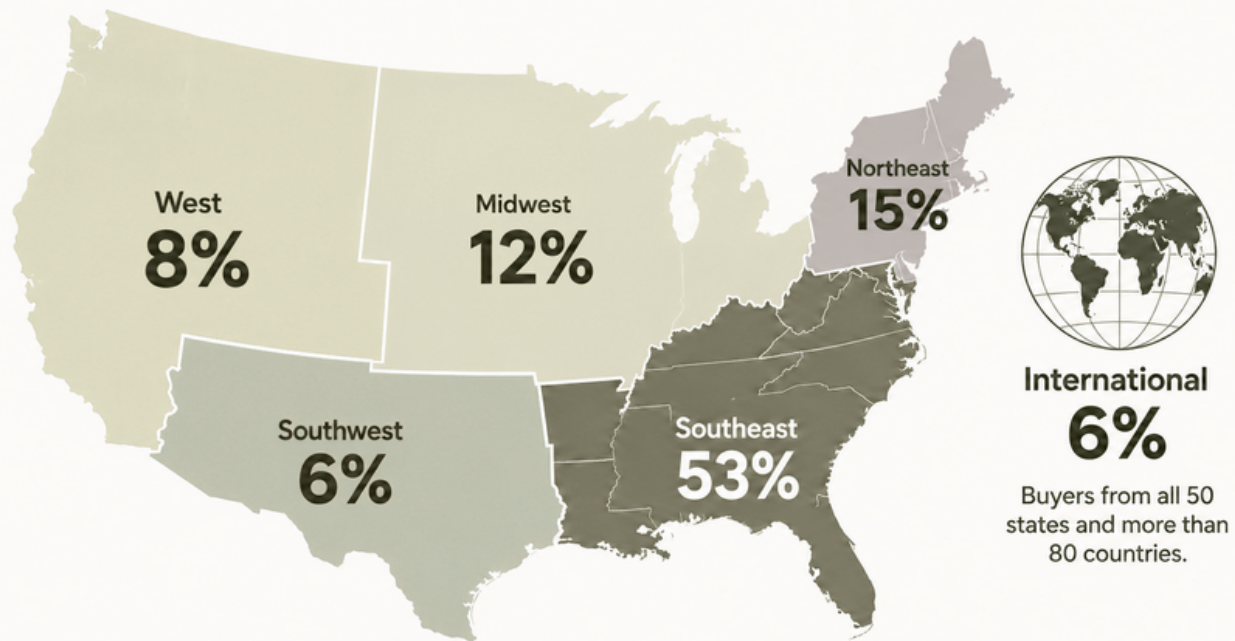
OF ALL BUYERS WALK
THROUGH INTERHALL

51%

OF ALL BUYERS ARE DESIGNERS, ARCHITECTS,
STAGERS OR CONTRACT /HOSPITALITY PROFESSIONALS

Who You'll Reach

INTERHALL welcomes buyers from all 50 states and more than 80 countries, creating opportunities to connect with a broad and geographically diverse audience.



The Types of Buyers You'll See

INTERIOR DESIGNERS

Seeking high-end, custom and design-forward resources for distinctive projects.

SPECIALTY RETAILERS

Looking for new brands and products that differentiate their stores.

DESIGN-DRIVEN BUYERS

Sourcing furnishings, outdoor products, lighting, home textiles, art and décor within one curated destination.

MEDIA AND TASTEMAKERS

Sourcing furnishings, outdoor products, lighting, home textiles, art and décor within one curated destination.

Create a Presence Worthy of your Brand.

INTERHALL combines the flexibility of a temporary exhibit with the credibility and energy of a recognized High Point destination. Your space becomes the setting for introductions, conversations and new business relationships.



Key Benefits:

- Present your collection within a complementary, juried environment.
- Build awareness among buyers actively seeking new resources.
- Use product, styling and storytelling to create a memorable brand experience.
- Learn directly from buyer conversations and Market response.
- Build relationships that can continue long after Market closes.

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Everything is so unique and so different, and it stands out. The energy is here. There's people here. It's booming, full of life.

GEORGIE KIDDER
CO-FOUNDER
ROSS ALAN LUMBER



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Your Investment Extends Beyond the Exhibit Space.

ANDMORE provides planning tools and promotional opportunities designed to help exhibitors prepare, build awareness and connect with buyers.



EXHIBIT FOUNDATION

A professional exhibit environment supported by essential space, lighting, power, signage and logistics services.

EXHIBITOR PROFILE

Share your brand information, company contacts, product imagery, Market events and news with buyers.



DIGITAL AND ON-SITE VISIBILITY

Explore directory exposure, advertising, sponsorship, signage and wayfinding opportunities.

EDITORIAL AND PR

Submit new products, launches and press materials for possible inclusion in marketing.



LEAD CAPTURE

Use available lead-management tools to support buyer follow-up after Market.

PLANNING SUPPORT

Access exhibitor manuals, important deadlines, operational contacts and Market preparation resources.

Bring your brand to INTERHALL.

Start a conversation about fit, timing and available space for an upcoming High Point Market.

[Apply to Exhibit](#)

ANDMORE®
at High Point Market



Contact Us To Learn More



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