

SUITES AT MARKET SQUARE

The Suites at Market Square is High Point's **ONLY** temporary venue, showcasing hundreds of exhibitors and artisans.

KEY REASONS TO EXHIBIT

- High Point is the premier market for unveiling state-of-the-art designs and is conveniently located in North Carolina.
- Market dates are perfectly timed for retail buying cycles.
- High Point Market is the only event that delivers 99% of the total industry buying power.
- High Point, North Carolina is the epicenter of the home furnishings industry and where trends are established.
- High Point Market attracts key buyers from all 50 states and over 100 nations.
- Buyers know they will find more product introductions at High Point Market than any other market.
- High Point Market is THE source of inspiration for the design community.
- High Point's bi-annual Market attracts buyers from every distribution channel.

EVERY HOME FURNISHINGS CATEGORY

High Point Market offers a second-to-none selection of home furnishings and accessories from every product category for the home, including:

- Antiques/Reproductions
- Bedroom
- Casual/Outdoor/Patio
- Decorative Accessories
- Dining Rooms
- Home Office
- Home Theatre
- Youth
- Lamps/Lighting
- Motion Furniture
- Occasional/Accent Furniture
- Rugs
- Softgoods/Textiles
- Upholstery
- Wall Décor
- Wall Units/Entertainment



83% of Top 100 retailers attend High Point Market

JULIA DILLON, PRESIDENT AND BRIAN DILLON, VICE PRESIDENT, MATAHARI, INC.

“The relationships we have made exhibiting at Suites over the last 20 years has enriched our lives and business and is THE place to find new exciting business opportunities, reconnect and nurture relationships.”

To learn more, contact:

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ANDMORE AT HIGH POINT MARKET
Fall Market | **Spring Market**
October 14 – 18, 2023 | **April 13 – 17, 2024**

EXHIBIT SPACE AND SUPPORT

TURN-KEY BOOTH PACKAGE

- Free drayage during scheduled move-in and move-out periods
- Free standard electrical capacity
- User friendly aisle layout for enhanced traffic flow
- Complimentary booth signage
- Free listing in directory and on website
- Complimentary empty box storage during Market
- Mandatory advertising packages starting at \$395 to compliment the most comprehensive marketing support conducted by any High Point building owner
- Non-union facility
- Free public/unsecured internet access
- Hard wall dividers, not pipe and drape
- LED track lighting in booths for flexible lighting options
- Polished concrete floors with neutral carpet along aisles
- Option to leave products and displays between markets



MARKETING CAMPAIGN & BUYER OUTREACH:

As an exhibitor, you will not only benefit from the extensive marketing campaign we conduct each market, but you will also be a part of a dedicated campaign exclusively for ANDMORE at High Point Market properties. Opportunities for Fall 2023 High Point Market include:

PRINT ADVERTISING

- Dedicated ads in Market Previews, Resource Guide and Trade Publications.



DIGITAL

- Eblast to Buyer list reaching 60,000 retailers and designers with a dedicated mention leading up to Market.
- Information included in High Point Market Exhibitor Directory at highpointmarket.org.
- Website destination promotion: ANDMOREHighPointMarket.com.

ON-SITE SIGNAGE/ ADVERTISING

- Signage promoted throughout Market.
- Opportunity to participate in paid sponsorship programs.

SOCIAL MEDIA

- Coverage before and during market on #ANDMOREhpmkt social channels including [Instagram](#), [Facebook](#), [YouTube](#) and [Pinterest](#).
- Potential inclusion in videos during market which are promoted on social media and buyer eblasts.

TRENDWATCH PROGRAM

- Opportunity to submit products for jury consideration in ANDMORE at High Point Market's trend program which includes product displays, seminar, tour, signage and collateral.

MARKET SNAPSHOT PROGRAM

- Opportunity to submit products for consideration in social media campaign and product display.

PUBLIC RELATIONS

- Opportunity for inclusion in public relations campaign to trade and consumer media.

RETAIL RELATIONS

- Personal outreach to Top 300 retailers, specialty retailers and designers.